

Grand Champion Sponsor Benefits

- Day named after your company
- 10% of investment back in choice of ticketing at fair
- Logo on billboards
 - \$9,000 value
- Name or logo in all print advertising
 - \$5,000 value
- Name mentioned in radio advertising
 - \$2,500 value
- Logo in brochures & linked on our website
 - \$2,000 value
- Logo on posters
 - 500 printed
- 3 Grand Champion signs placed at the fair
- Name on donor board
- Name in “Thank You” ads following Fair
- Total of marketing and advertising assets: \$18,500 +
- Total of cash and/or in-kind commitment: \$7500.00 +



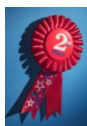
Reserve Champion Sponsor Benefits

- Name or logo in all print advertising
 - \$5,000 value
- 10% of investment back in choice of ticketing at fair
- Name mentioned in radio advertising
 - \$2,000 value
- Logo in brochures & linked on our website
 - \$2,000 value
- Logo on posters
 - 500 printed
- 2 Reserve Champion signs placed at the fair
- Name on donor board
- Name in “Thank You” ads following Fair
- Total of marketing and advertising assets: \$9,000 +
- Total cash and/or in-kind commitment: \$5,000 to \$7,499



Blue Ribbon Sponsor Benefits

- Name or logo in print advertising
 - \$5,000 value
- Logo and website linked on our website
 - \$2,000 value
- 10% of investment back in choice of ticketing at fair
- 5 Blue ribbon signs with all blue ribbons sponsors strategically located on Fairgrounds*
- Name on donor board
- Name in “Thank You” ads following Fair
- Total of marketing and advertising assets: \$7,000 +
- Total cash and/or in-kind commitment: \$2,500 to \$4,999



Red Ribbon Sponsor Benefits

- 10% of investment back in choice of ticketing at fair

- Red ribbon signs with all red ribbon sponsors strategically located on Fairgrounds
- Name on donor board
- Name in “Thank You” ads following Fair
- Total cash and/or in-kind commitment: **\$1,000 to \$2,499**



White Ribbon Sponsor Benefits

- Name on donor board
- Name in “Thank You” ads following Fair
- Total cash and/or in-kind commitment: **\$25 to \$999**

Please Note: All benefit items received at each sponsorship level can be customized to your liking to fit your company’s marketing needs and goals. Please let us know if you are interested in more or less of the assets listed.

To learn more about the Fond du Lac County Fair, log on to www.fonddulacountyfair.com or email info@fonddulacountyfair.com. If you have any questions, please contact **Katie Grinstead, Sponsorship Chair, at 920.238.9218 or Matt Immel, Fair Manager, at 920.251.1199.**

Please mail the following information to: Fond du Lac County Agricultural Society, c/o Matt Immel, Fair Manager, P.O. Box 1466, Fond du Lac, WI 54936-1466

Name of Business: _____

Contact Person: _____

Address: _____

Phone & Email: _____

Sponsorship level: _____

Amount of donation: _____

Circle one: Check Enclosed Please Invoice

Your support is greatly appreciated. Thank you!