

## Technology 102 Workshop 2011 Wisconsin Association of Fairs Convention

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## Social Media Dashboards

Social Media Dashboards are essentially a one-stop-shop for all your social media needs. This workshop will focus on HootSuite. HootSuite is just one of many social media dashboards available on the web.

Hootsuite can be found on the web at <http://www.hootsuite.com>

### Why should I use a social media dashboard?

- One post updates all your social media.
- Increases productivity.
- Streamlines your marketing strategy.
- Schedule posts